



**IEEE Consumer Communications & Networking Conference (CCNC)
Held in conjunction with the International Consumer Electronics Show,
Las Vegas, NV, USA
January 09-12, 2016**

Call for Papers for *Social, P2P and Multimedia Networking, Services and Applications Track*

Scope and Motivation:

Social, P2P, and Multimedia Networks have attracted billions of active users (e.g., Facebook/Twitter, Torrent, YouTube, etc.) and represent today major sources of data traffic as well as new exciting research fields. Even more interesting, these networks are now overlapping with each other and with the mobile and cloud worlds, thus creating unprecedented opportunities for cross-platform synergies fostering the creation of innovative services and applications. The aim of this track is to provide a forum for the presentation and discussion of issues and solution related to Social, P2P, and Multimedia Networking, Services and Applications, and to encourage participation of researchers and practitioners from academia and industry.

Main Topics of Interest:

The *Social, P2P and Multimedia Networking, Services and Applications Track* seeks original contributions in the following topical areas, plus others that are not explicitly listed but are closely related:

- Social and P2P networks
- Networking issues and solutions in social, P2P and multimedia services
- Social, P2P and multimedia Named Data Networking
- Online multimedia entertainment and cultural applications
- Social and P2P community systems
- Social search, data collection, processing, and ranking

- Aggregation and composition of Social, P2P and multimedia services
- Personalization, recommendation and reputation systems
- Mobile- and cloud-based social, P2P and multimedia networks and services
- Software defined social, P2P and multimedia networks
- Security, privacy, anonymity and trustworthiness
- Context- and social-aware services
- Formal aspects and models
- User experience and usability
- Novel applications, case studies and experiences

Track Chairs:

Ben Lee (Oregon State University, USA)

Jinsung Cho (Kyung Hee University, Korea)